

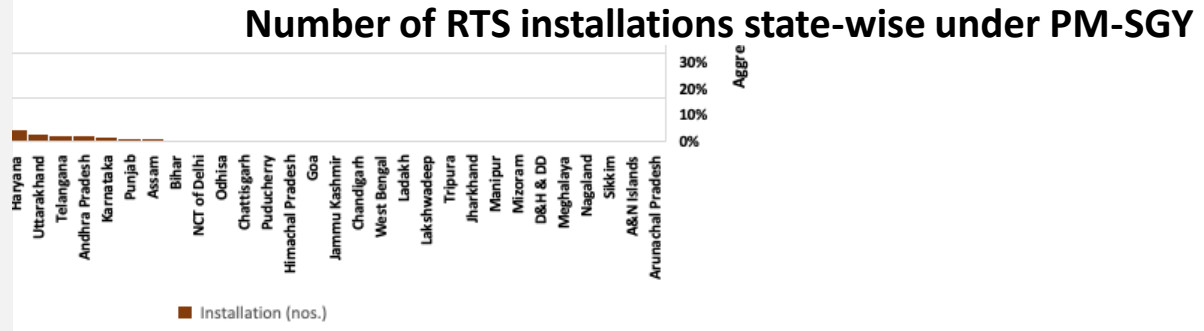
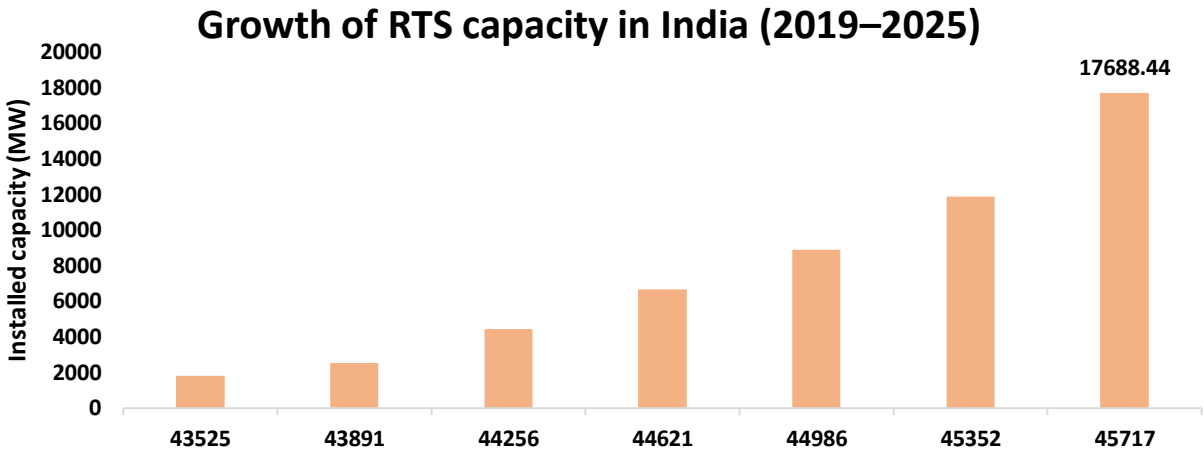
Accelerating Rooftop Solar In Assam

June 20, 2025



Rooftop Solar: Key to Land-Neutral RE Growth in India

- 17.7 GW RTS installed by March 2025; 47.7% CAGR since 2019.
- Gujarat & Maharashtra lead with ~50% of total capacity; Kerala & UP witnessing rapid growth.
- Residential & government uptake rising under PM-Surya Ghar Yojana through streamlined subsidies and strong targets.
- ~7 GW in C&I segment driven by a maturing market and better financing access.
- RTS now forms 10% of India's non-hydro RE capacity.



Best Practices in RTS Adoption by Leading States



**State-level branding
for RTS scheme**



**Enhanced utility
capacity and
capability**



**Dedicated &
structured effort at
consumer awareness**



**Streamlining/expeditin
g approval processes
(net metering, subsidy
dispersal)**



**Digitalisation of the
entire value chain
infrastructure**



**Building
EPC/vendor base**



**Ensuring availability
of bi-directional
meters & other
equipment**



**Ensuring availability
of financing options**



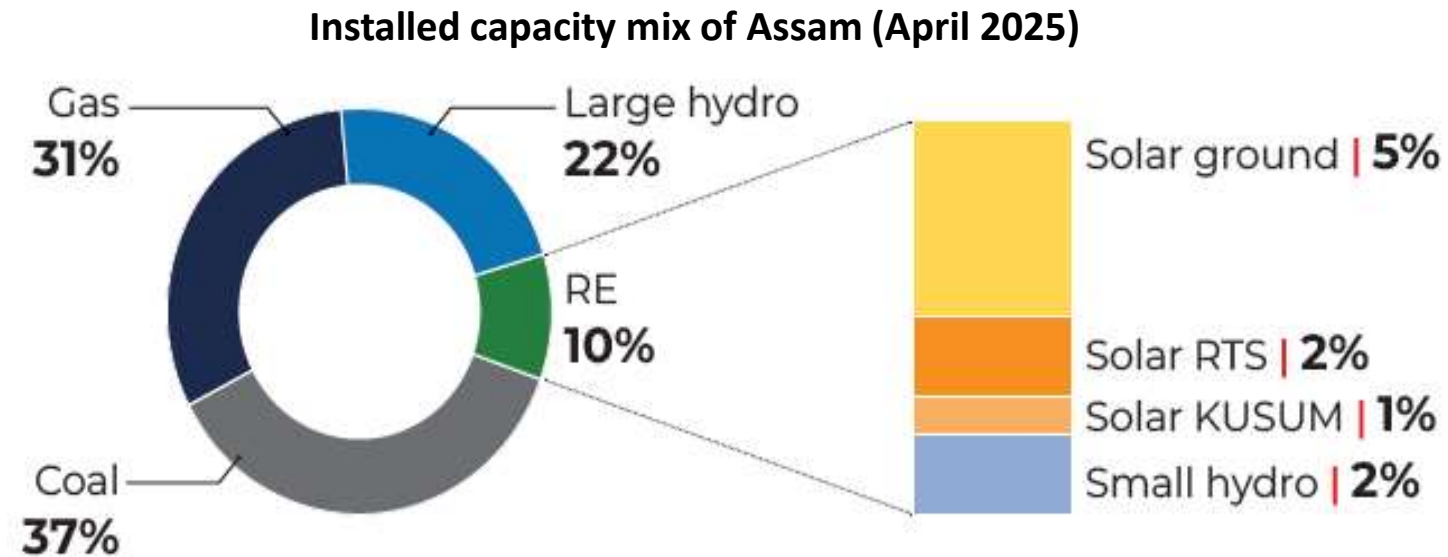
**Ensuring high
quality of
installations**



**Ensuring robust
after-sales service**

Assam's RTS Journey

- Assam's energy mix is dominated by coal and gas, with RE at just 10%; As of March 2025, installed solar capacity ~225 MW, with RTS ~53 MW.
- Policy & Regulatory Push:
 - AREP 2022 target of 300 MW RTS by 2027 vs ICEP 2025 target: 1,900 MW RTS by 2030
 - State financial assistance: ₹15,000/kW (max ₹45,000), in addition to CFA
 - Regulatory enablers: Group/virtual net metering, inspection waiver for systems <500 kVA

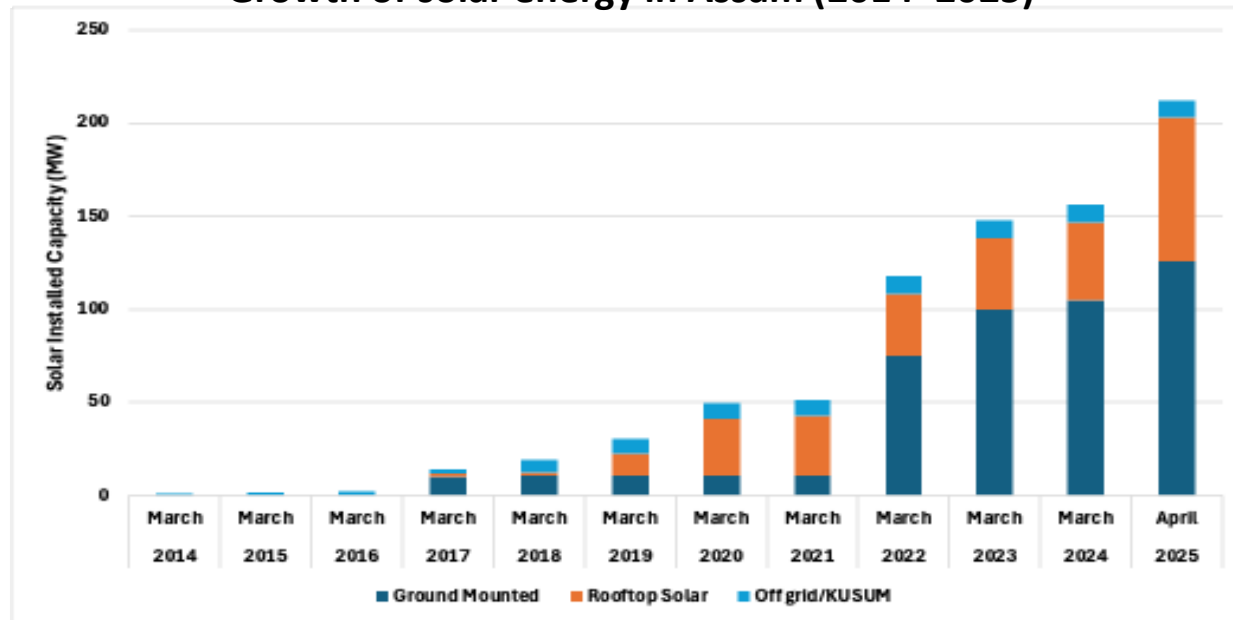


Source: MNRE

Growth & Projections

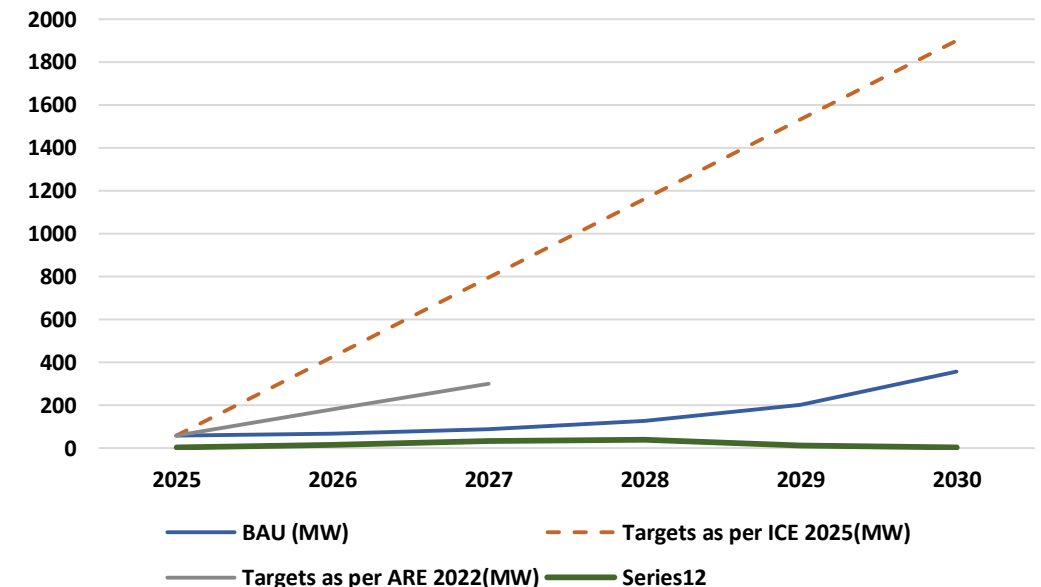
- Strong uptake under PM-Surya Ghar Yojana + state subsidies - Assam ranks 4th nationally with ~2.7 lakh PM-SGY applications in 9 months
- RTS growth: ~15% CAGR over 5 years; recent surge at ~2% monthly | 400+ EPCs empanelled; more being added.
- Need for enhanced effort for RTS promotion, given the challenges involved in setting up ground-mounted PV projects and the significant benefits of rooftop solar in Assam—including land neutrality, grid support, cost savings, improved energy access, and contribution to climate and development goals.
- At present, under BAU, the RTS capacity is expected to reach 88 MW by 2027 and 356 MW by 2030.

Growth of solar energy in Assam (2014–2025)



Source: MNRE

Target vs current growth in RTS



Source: iFOREST analysis



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ROOFTOP SOLAR POTENTIAL IN ASSAM

Focus/Objective

Comprehensive assessment of Assam's RTS potential, focusing on spatial distribution, technical feasibility, regulatory support, market dynamics, and implementation challenges.

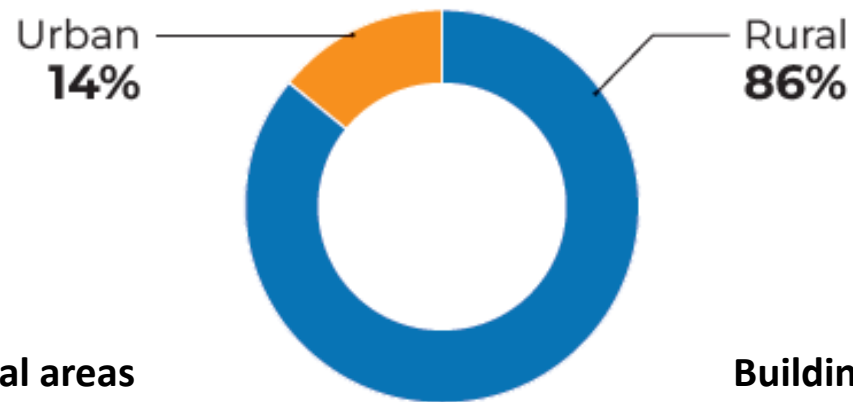
Aims to inform decision-makers, utilities, and industry stakeholders by providing a data-driven view of where and how RTS can be effectively scaled across the state.

Provides recommendations for way forward for solar adoption, based on mapping of market dynamics.

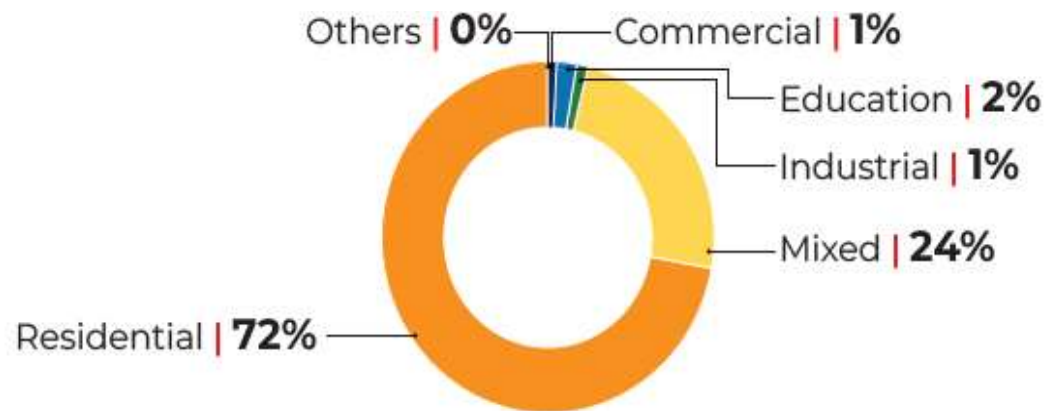
Estimating Total Rooftop Area of Assam

Built-up footprint area (BFA) estimated at 737.1 km², using GIS-based modelling. Including 53% flat roofs (390.6 sq km), and 47% sloped (346.4 km²).

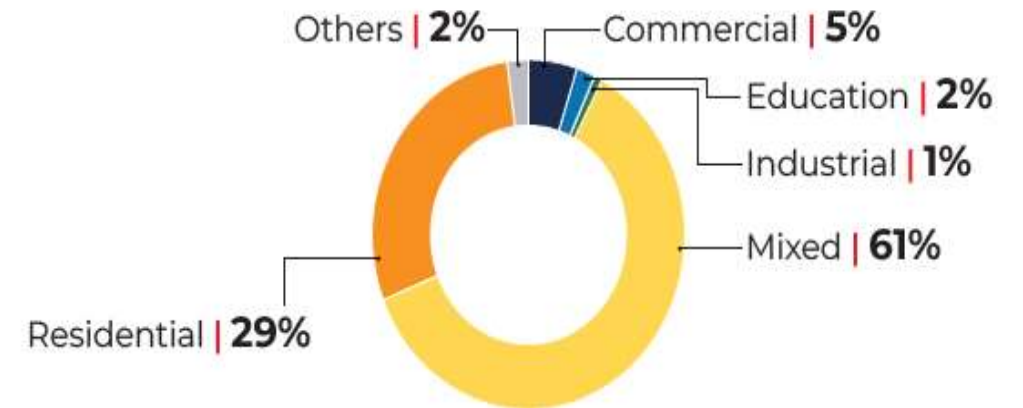
BFA rural and urban area-wise



Building category-wise BFA in rural areas

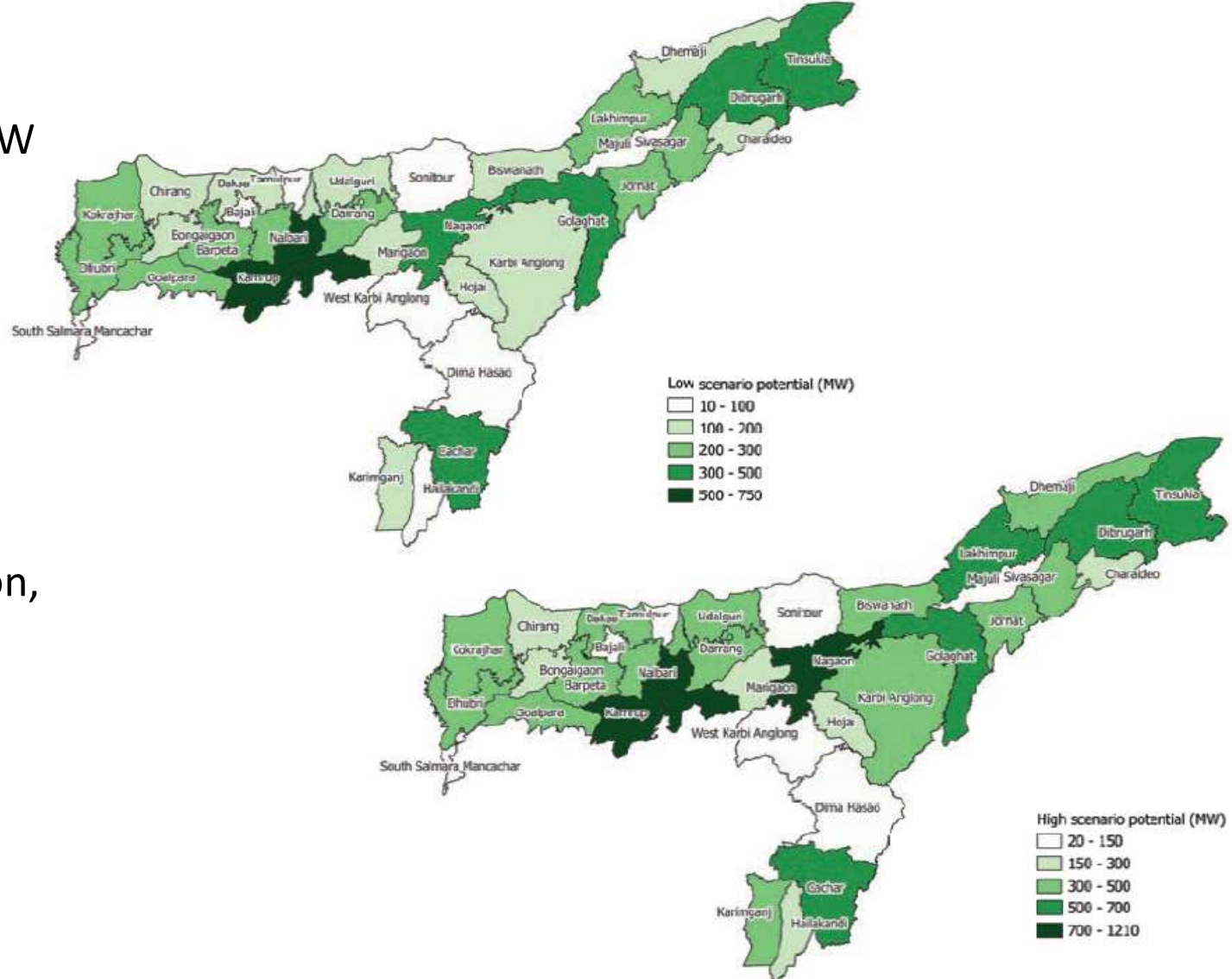


Building category-wise BFA in Urban Areas



Estimated Theoretical RTS Potential

- Estimated RTS potential:
 - Low-utilisation scenario: 7,321 MW
 - High-utilisation scenario: 13,428 MW
- 95% of potential lies in residential and mixed-use buildings.
- Districts with the highest potential: Kamrup Metropolitan, Kamrup, Nagaon, Tinsukia, Golaghat, followed by Tinsukia, Golaghat, and Dibrugarh,
- Solar insolation: 4.01 – 4.61 kWh/m²/day, increasing from north to south.

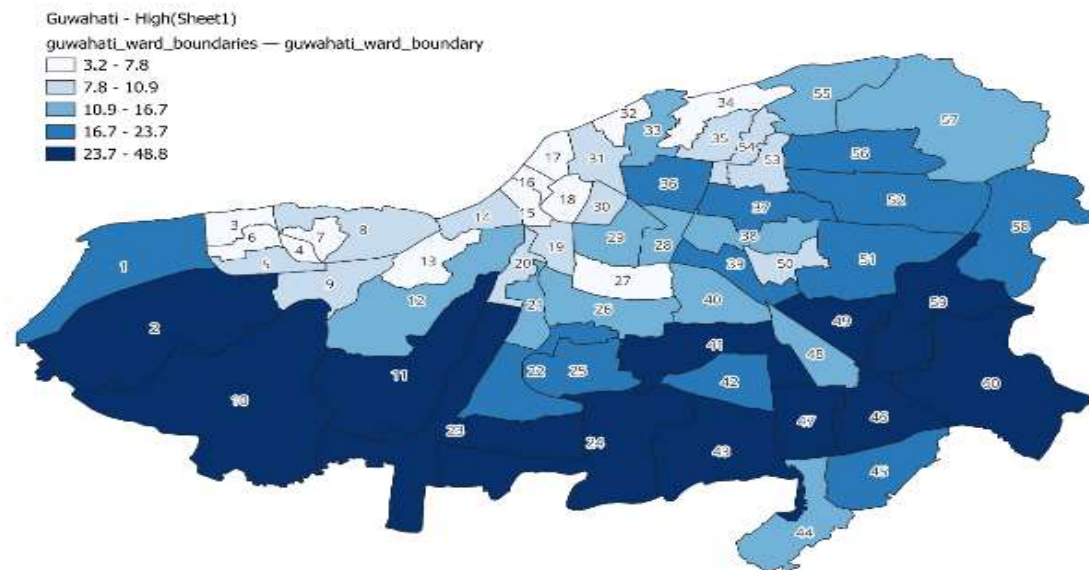


Source: iFOREST estimates

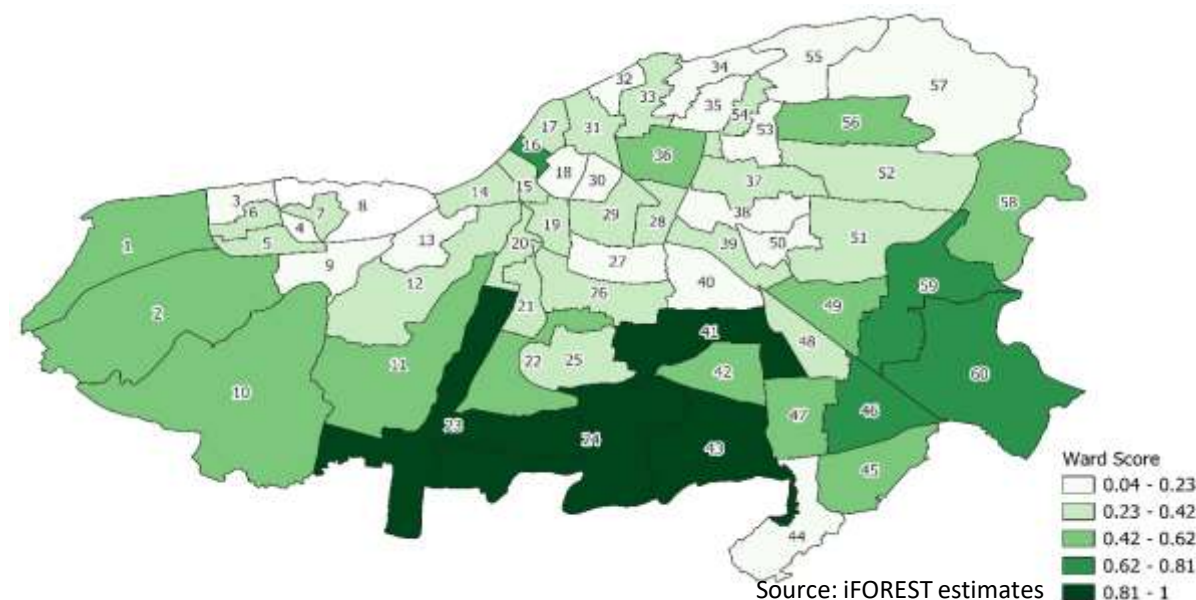
Estimated Theoretical RTS Potential in Guwahati

- Total rooftop area (as measured by BFA) of 33.8 km², and 85% of Guwahati's BFA is mixed-use buildings.
- Guwahati's RTS potential:
 - Low scenario: 626 MW
 - High scenario: 985 MW
- Priority Wards: Lokhra, Garbhanga, Sarusajai, Bor Soja, has the highest potential (Ward 23), followed by Basistha, Khanapara, Dispur, Kahilipara (Wards 24, 43, 41, 16) have significant potential.
- High urban density and flat rooftops (64%) favour solar adoption.

Variation in RTS potential across Guwahati (high scenario)



Priority sites for RTS in Guwahati

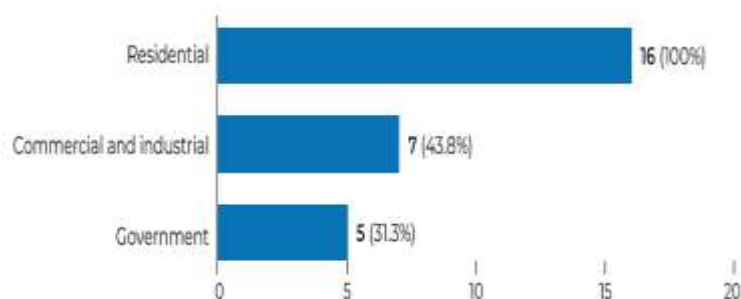


Demand-side assessment

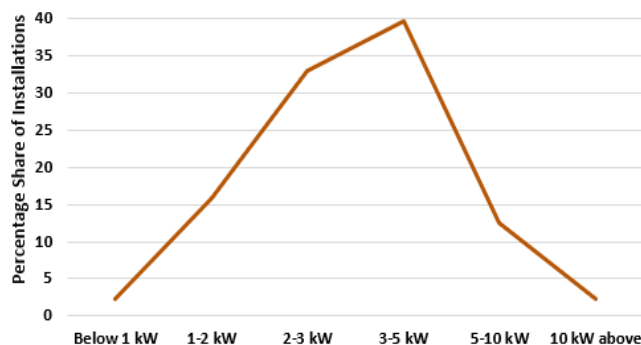
Detailed consultations with 20 EPC vendors, to understand:

- **Consumer Segment:** Initial growth driven by C&I users under GCRTS. Post PM-SGY launch, residential installations surged 6x — now the largest and fastest-growing segment.
- **System Size:** Majority of systems fall in the 3–5 kW range (40%), followed by 2–3 kW (30%), 0–2 kW (20%), and >5 kW (15%).
- **Business Model:** CAPEX dominates (83% of installations); RESCO uptake remains limited but growing.
- **Geographic Spread:** Installations concentrated in high-density areas around Guwahati and Kamrup.
- **Capacity Building Needs:** Survey indicates need for stronger quality assurance and improved RE skilling programs.

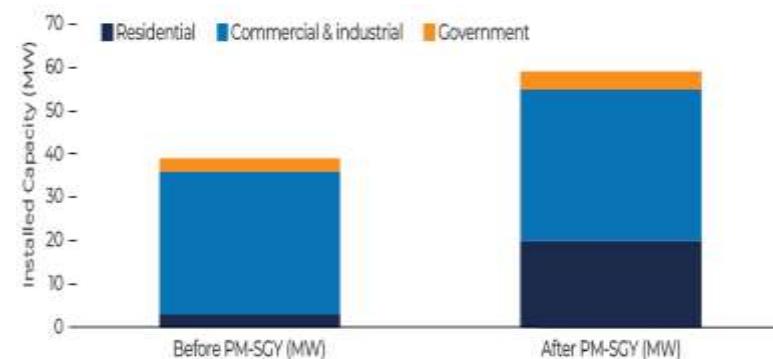
Consumer Segments served by EPC vendors in Assam



Size of installed RTS systems in Assam



Growth in various consumer segments of RTS in Assam



Source: iFOREST survey

Barriers to expanding RTS

1. Financial Hurdles



Higher System Costs: RTS in Assam costs ₹70,000 (1 kW) to ₹5.5 lakh (10 kW), significantly higher than ₹45,000–₹60,000/kW in states like Gujarat.



Less Economies of Scale: Per kW cost remains high even for larger systems, increasing the upfront burden on consumers.



Costly Logistics: Logistics cost in Assam is ₹0.8–1/W, compared to ₹0.5–0.7/W in North/West India—driven by distance from vendor locations and poor transport networks.



Higher Manpower Costs: Installation and 5-year maintenance cost ~₹3/W due to limited availability of trained technicians (vs. ₹1/W in other regions).



Post-Subsidy Outlay Still High: Even after subsidies (up to 3 kW), consumers pay between ₹22,000–77,000, which can deter uptake.

Barriers to expanding RTS

2. Supply chain challenges

- **Weak transport links** delay sourcing of key components (inverters, panels, ACDB/DCDB), increasing costs and project timelines.
- **High reliance on distant suppliers** adds logistics complexity and expenses – 100% DCR mandate (since Aug 2024) & only 4 Indian firms manufacture solar cells.

2. Capacity & Implementation Gaps

- **Vendor Inexperience:** Many new PM-SGY vendors lack technical and business skills, affecting quality and service.
- **Site Mismatch:** ~25% of applicants apply without assessing rooftop suitability, leading to rejections and delays.

Recommendations

1. Target High-Priority Areas and Segments (as identified by rooftop availability)

- Barak Valley receives high solar insolation (4.61 kWh/m²/day) but has low RTS uptake.
- Guwahati's highest potential lies in mixed-use buildings and wards like Gorchuk, Betkuchi, Jalukbari, Kahilipara, and Machkhowa.

2. Implement PM-SGY scheme on mission mode:

- Adopt micro-level strategies to educate residents about the advantages and procedures, and adopt macro strategies for marketing the scheme to reach a broad audience base
- Branding through the highest office, with a dedicated local name
- District-level launches and felicitating solar champions (in identified the high-potential zones)
- Significant mismatch between PM-SGY applicants and actual installations. Leverage digital tools for communicating with & facilitating consumers; application and installation tracking; scheme & asset monitoring, engaging with vendors & overall communications.

Recommendations

3. Strengthening Local Manufacturing and Supply Chain

- Assam targets 3 GW solar PV cell production by 2030 under ICEP — ambitious given zero current manufacturing. Local PV manufacturing could cut installation costs by 10–15% and meet DCR.
- Estimated 30,000+ green jobs can support a just and inclusive energy transition.

4. Policy & Regulatory Strengthening

- AERC's draft for group and virtual net-metering can enable demand aggregation and optimises land use.
- RESCO model can benefit C&I and government buildings; needs incentive structures. A state-backed scheme with payment security funds can attract significant investments.
- Mandate RTS for all new government, C&I buildings; explore energy storage with capital subsidy.

5. Support for New Business Models

- Low-income residential segment is underserved despite subsidies. APDCL's Utility-led CAPEX Model (UBBM) can scale residential RTS — learn from Kerala's SAURA scheme (200 MW in 5 years).
- For govt. & C&I consumers, support can be extended through one-time project incentives, low-cost credit lines, capital subsidies for RTS + BESS, and robust payment security mechanisms.

Way Forward: Phased Roadmap for RTS Implementation

Short-term (1–2 years)

- Set up a dedicated RTS cell within APDCL to drive adoption.
- Focus on high-potential regions to reach out to consumers. Create solar champions.
- Update policies/regulations to reflect sector needs.
- Pilot new business models for C&I, residential, and government consumers.

Medium-term (3–5 years)

- Expand financial incentives based on demand trends.
- Strengthen net metering and enabling policies for C&I and group housing.
- Build capacity of local professionals and vendors through targeted programs.
- Improve logistics via public-private partnerships to reduce solar deployment costs.

Long-term (5+ years)

- Align RTS targets with the State's ICE Policy.
- Establish local PV manufacturing to cut costs and boost jobs.
- Integrate RTS data with smart grid tools (e.g., SCADA) for better planning.
- Promote adoption of advanced technologies and innovative business models.

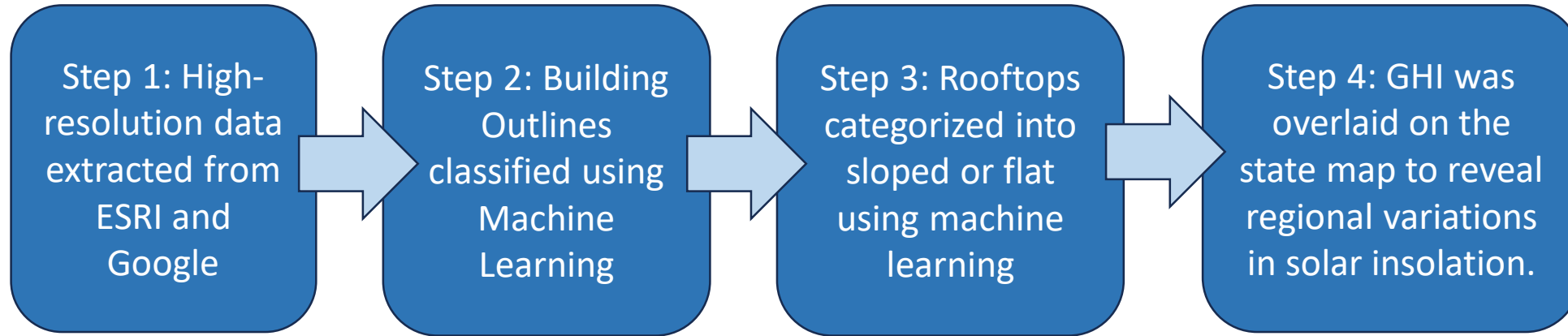
Thank You

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Methodology to evaluate RTS potential for Assam

- The dataset for constructions in Assam was generated using machine learning (ML).



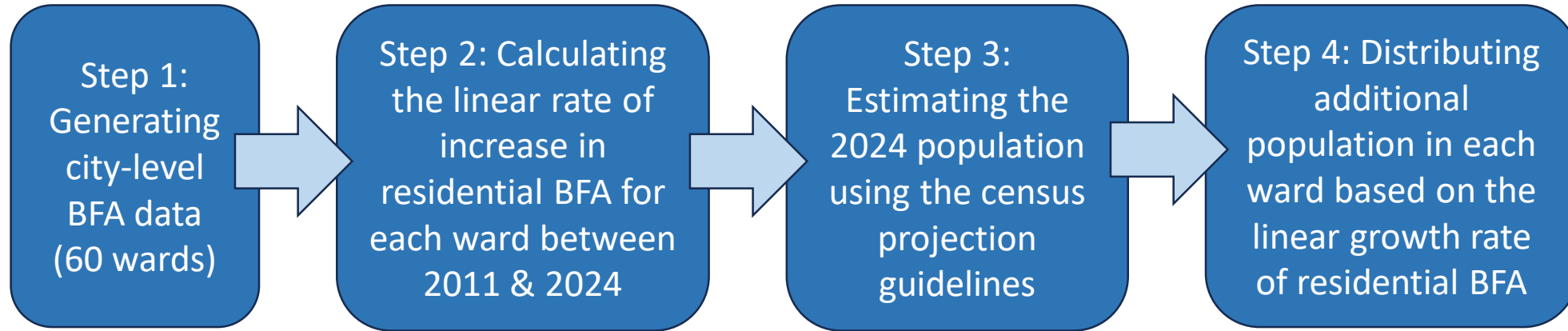
- The following categories of buildings were considered in the classification algorithm
 - Residential
 - Commercial
 - Industrial
 - Mixed
 - Education
 - Other- Health, Government, Transport, Other Public institutions
- Along with BFA and rooftop utilization, the study assumes an installation factor of 0.1 kW per square meter of rooftop area.

$$\text{(Theoretical Power)}_{\text{Output}} \text{ (in MW)} = \text{BFA (m}^2\text{)} \times \text{Assumed Factor of Installed Capacity (kW/m}^2\text{)} \times \text{Rooftop Utilization (\%)}$$



Methodology to identify priority wards in Guwahati

- The following approach was followed:



- The following factors were considered for selecting priority wards:

Priority Factor	Factor Name	Relation with score	Weight factor
1	Solar Rooftop Potential	Direct	50%
2	Population Density	Direct	40%
3	Tree Cover Density	Inverse	(-) 10%

- To rank the wards, ward values under 3 factors were converted into scores 0-1 (1 being maximum, 0 being minimum)

$$(\text{Factor Score})_{\text{Ward } x} = [(\text{Factor Value})_{\text{Ward } x} - (\text{Min. Value})_{\text{Ward } 1-60}] / (\text{Range Value})_{\text{Ward } 1-60}$$

- The Final score of each ward is calculated based on the normalised weighted average of all three factors:

$$(\text{Normalized Score})_{\text{Ward } x} = [\text{Weight Factor } x (\text{Factor Score})_{\text{Ward } x}]_{\text{Factor } 1} + [\text{Weight Factor } x (\text{Factor Score})_{\text{Ward } x}]_{\text{Factor } 2} - [\text{Weight Factor } x (\text{Factor Score})_{\text{Ward } x}]_{\text{Factor } 3}$$