

Accelerating Clean Energy Adoption among Industries in Odisha

Second Consultation Roundtable

Date: 26th July 2024

Venue: AIEBA Conference Hall, Bhubaneswar, Odisha

Summary of the Discussion Points:

1. **Policy Awareness and Coordination**: It was noted that there is a need for better dissemination and understanding of the recent provisions of IPR 2022 and MSME Policy 2022 among industry stakeholders and government officials.
2. **Renewable Energy Awareness**: While some MSMEs have successfully adopted solar power and other renewable energy technologies, there is still a significant portion that lacks basic knowledge and understanding of these options.
3. **Ease of Access to Policy Benefits**: Participants highlighted the complexity and lack of clarity in the current application process for policy benefits. A single-window application system and a support desk could address these issues effectively.
4. **Demand Aggregation**: Aggregating demand at the Industry Association level was proposed as a strategy to attract more attention from implementing agencies, investors, and financiers, leading to better incentives and value for money.
5. **Capacity Building and Awareness**: Regular engagements, awareness campaigns, and capacity-building initiatives are essential for MSMEs to fully benefit from renewable energy incentives and to ensure high-quality RE system implementations.
6. **Group and Virtual Net Metering**: There are currently statutory challenges in implementing group and virtual net metering across different DISCOM jurisdictions in Odisha, which need to be addressed.
7. **Cost Comparison and Benchmark Pricing**: Industries need support in evaluating and comparing proposals from developers to ensure informed decision-making and better financial outcomes.