

**MEETING AND REPORT RELEASE****GREEN  
UREA****Economic and Environmental  
Benefits of a Low-Carbon Future**

July 30, 2024 | 9:30 am to 01:30 pm

Jacaranda Hall, India Habitat Centre, New Delhi

**AGENDA**

09:30 AM - 10:00 AM	Registration
10:00 AM - 11:00 AM	Session 1: Inauguration and report release
11:00 AM - 11:15 AM	Tea break
11:15 AM - 12:15 PM	Session 2: Demand side management
12:15 PM - 01:15 PM	Session 3: Supply side decarbonisation
01:15 PM - 01:30 PM	Vote of thanks
01:30 PM - 02:30 PM	Lunch

**Session-wise Plan****SESSION 1: INAUGURATION AND REPORT RELEASE**

10:00 AM to 11:00 AM | 60 mins

This session will focus on the challenges and opportunities of the Low Carbon Pathway for the Urea sector. It will include the presentation on the report by iFOREST, followed by remarks from the Chief Guest and other special guests.

**Session participants:**

- Opening remarks and presentation: Dr. Chandra Bhushan, President & CEO, iFOREST
- Chief guest: Shri Ajay Yadav, Joint Secretary, MNRE

**Special guests:**

- Shri Siba Prasad Mohanty, Managing Director, Hindustan Urvarak & Rasayan Limited
- Shri R K Chopra, Managing Director, Kribhco Fertilizers Limited
- Shri Ravi Verma, Head Corporate Affairs, AVAADA Group

10.00 - 10.05	Welcome Remarks by Mandvi Singh, Director, iFOREST
10.05-10.25	Opening Remarks and Presentation on the Report
10.25 - 10.45	Remarks by Special Guests
10.45 - 11.00	Remarks by the Chief Guest

**SESSION 2: DEMAND SIDE MANAGEMENT**

11:15 AM to 12:15 PM | 60 minutes

This session will discuss the overuse and misuse of Urea, its consequences and strategies to optimise Urea use. iFOREST will present its modelling results on demand projection till 2050 as well as the recommended pathways to optimize Urea use. The panelists will discuss issues such as Nitrogen Use Efficiency, alternate nitrogenous fertilisers, health and ecological costs and opportunities and challenges of non-chemical farming.

**Session participants:**

**Session moderator:** Dr. Sachin Kumar, Director, Shakti Sustainable Energy Foundation

**Panelists:**

- Shri. Sudhakar, Senior Thematic Lead – Academics, Rythu Sadhikara Samstha, Andhra Pradesh Community Managed Natural Farming
- Shri Prem Singh, Secretary, Organic Farming Association of India
- Dr. Gagnesh Sharma, Director, National Centre for Organic and Natural Farming
- Dr. Reena Singh, Senior Fellow, ICRIER
- Dr. A Velumurugan, Additional Director General, ICAR

11.15-11.20 am	Opening remarks by the Moderator
11:20 – 11.25	Presentation by iFOREST
11:25 – 11:55 am	Panel Discussion
11:55 – 12:10	Q&A
12:10 – 12.15	Closing remarks by the Moderator

**SESSION 3: SUPPLY SIDE DECARBONISATION**

12:15 PM to 01:15 PM | 60 minutes

The session will discuss the technology transition roadmap for the Urea sector. It will discuss the strategic pathways for transitioning new and existing plants through Greenfield and Brownfield transition to Grey/Blue/Green Urea. It will discuss the challenges being faced by the industry, including profitability and investments in innovation and technology upgradation. The session will also discuss the potential of the carbon market to enable Green Urea transition.

**Session participants:**

**Session moderator:** Dr. Chandra Bhushan, President & CEO, iFOREST

**Panelists:**

- Shri Manish Goswami, Chief technical, Fertilisers Association of India
- Shri Deepak Yadav, Senior Program Lead, CEEW
- Shri Nishaanth Balashanmugam, Country Manager, The Green Hydrogen Organisation

12:15 – 12.20	Opening Remarks by the Moderator
12.20 – 12.30	Presentation by iFOREST
12:30 – 1.00 pm	Panel discussions
1.00 – 1.15 pm	Q&A
1.15 – 1.20 pm	Closing remarks by the Moderator

**SESSION 4: CLOSING**

01:20 PM to 01:30 PM | 10 minutes

- Summary of the day's proceedings by iFOREST
- Vote of thanks by iFOREST

■ **LUNCH- 1:30 PM TO 2:30 PM** | 60 minutes ■